

Tourism and Hospitality Studies

**[applicable to the 2029 HKDSE Examination
and onwards]**

Personal, Social & Humanities Education Section
Curriculum Development Institute
Education Bureau

Curriculum Aims

The aims of this curriculum are to enable students to:

- ▶ enhance their awareness of the importance of the tourism and hospitality industry to our society, the nation and the world;
- ▶ acquire comprehensive understanding of the tourism and hospitality industry, in particular the tourism system and aspects of hospitality skills, and personal qualities and attitudes that are valued by the industry;
- ▶ recognise the importance of their role as host residents in contributing towards the tourism and hospitality industry;
- ▶ develop the intellectual capacity for life-long learning through the application of relevant concepts and knowledge in THS to daily situations;
- ▶ appreciate the positive values and attitudes that contribute to the sustainability of the tourism and hospitality industry; and
- ▶ explore pathways for further studies in post-secondary institutions and for career development in the tourism and hospitality industry.

Further study and careers

- ▶ The study of THS enables students to explore different pathways for further study and careers.
- ▶ To further their study, students can pursue areas of study such as tourism and hospitality management studies, entertainment and business operations, or environmental studies at tertiary level.
- ▶ Students can pursue a career in hotels, travel agencies, tourist attractions, or service-related industries.

Curriculum Framework

The Module comprises:

I : Introduction to Tourism

II : Introduction to Hospitality

III : Destination Geography

IV : Customer Relations and Services

V : Trends and Issues in the Tourism and Hospitality Industry

Assessment Mode

Public assessment

Paper	Component	Weighting	Duration
Paper 1	Section A: Multiple-choice	45%	1½ hours
	Section B: Data-based questions (Attempt 2 out of 3)		
Paper 2	Essay-type questions (Attempt 3 out of 5)	55%	1¾ hours

https://www.hkeaa.edu.hk/en/hkdse/assessment/assessment_framework/

Example of student Activities

► Hong Kong Tourism Industry Student Summit

- Aims to enable students of Tourism and Hospitality Studies (THS) to enhance their understanding of the local tourism industry particularly on the latest tourism trends and how to promote Hong Kong to travellers in different markets, while offering a platform to enhance their skills in communication, information processing and creativity through exchanging of ideas
- Activities include the Keynote Speech Session – industry experts are invited to be the guest speakers to share on the latest tourism trends; and Sharing Session of Inter-school Project Learning Competition – participating students present their learning outcomes on specific tourism topics to attendees
- The student summit is announced through EDBCM. For enquiries, please contact respective subject teacher(s) or class teacher(s) at school
- For further details, you can also browse the EDB website at https://www.edb.gov.hk/en/curriculum-development/kla/pshe/references-and-resources/tourism/hong_kong_tourism_industry_student_summit.html



Examples for Learning and Teaching Resources

- ▶ A : Learning and Teaching Materials developed by EDB
 - ▶ Manual on Module I - Introduction to Tourism
 - ▶ Manual on Module II - Introduction to Hospitality
 - ▶ Manual on Module III - Destination Geography
 - ▶ Manual on Module IV - Customer Relations and Services
 - ▶ Manual on Module V - Trends and Issues in the Tourism and Hospitality Industry
 - ▶ Meetings, Incentives, Conventions and Exhibitions - MICE
 - ▶ Theme Park

- ▶ B: Reference Materials for Professional Development Programmes

For details, please refer to <https://www.edb.gov.hk/en/curriculum-development/kla/pshe/references-and-resources/tourism/index.html>



Reference

- ▶ Curriculum and Assessment Guide of Tourism and Hospitality Studies (Secondary 4 - 6)

[https://www.edb.gov.hk/attachment/en/curriculum-development/kla/pshe/11.THS_C&A_Guide_e\(2015.11.24\)PSHE%20section.pdf](https://www.edb.gov.hk/attachment/en/curriculum-development/kla/pshe/11.THS_C&A_Guide_e(2015.11.24)PSHE%20section.pdf)

- ▶ For enquiries, please contact respective subject teacher(s) or class teacher(s) at school



Thank you